



WORD MEDIA MANAGEMENT, LLC

BECAUSE A BRAND IS MORE THAN A WORD

Kim Harrison, Vice President of Strategic Marketing

Kim is a senior-level marketing executive with over 20 years of experience leading multi-million dollar campaigns at several Fortune 50 corporations including Citigroup, The Home Depot, Bank of America and US Airways.

An expert at developing profitable multi-media strategic marketing initiatives and leading key strategic partnerships, Kim is also well known for developing effective brand strategies and delivering compelling C-Level presentations. Kim has an MBA in Marketing and International Business and has studied in Japan and Europe.